



STAY AHEAD IN YOUR LIFE



## AT SHANTA LIFE, WE HELP YOU PROTECT WHAT MATTERS THE MOST

Shanta Life isn't just an insurance company—it's a promise to protect, empower, and inspire. At Shanta Life, we believe insurance should be more than a safety net—it should empower you to live on your terms. With a focus on customer-centricity, digital transformation, and forward-thinking strategies, Shanta Life is shaping a future where insurance is not just a precaution but a partner in life's journey. Shanta Life's dedication to setting new standards drives our company to challenge the norms, simplify complexities, and create meaningful solutions.



## **BUILT ON TRUST, DRIVEN BY COMMITMENT**

Building strong and lasting relationships with our clients is our top priority and trust is the foundation that drives everything we do. Born from a dream to transform insurance in Bangladesh, Shanta Life is backed by a powerful consortium comprised of Shanta Holdings, Shanta Lifestyle, Shanta Securities, Shanta Asset Management, Shanta Equity, Shanta Multiverse, Shanta Property Management, FAR Asset Management, and Nasah Holdings. With our license granted by IDRA on November 7, 2023, and full operations starting December 1, 2024, we are ready to make an impact.



# A HOLISTIC ECOSYSTEM DESIGNED FOR EXCELLENCE

Belonging to the Shanta Holdings ecosystem, Shanta Life Insurance draws on a rich legacy of success in diverse sectors, fortifying the Pillars of Our Financial Strength

Real Estate Sector



Financial Sector



Food & Beverage Sector



Luxury home décor Sector



Education Sector



Satarkul  
School of Life

Healthcare Sector



Property Management



CSR



# WE BELIEVE IN GIVING BACK TO THE SOCIETY

Shanta is actively engaged in various philanthropic initiatives with the Ashulia Women and Children Hospital standing out as a remarkable example.

The Ashulia Women and Children Hospital (AWCH) is a non-profit philanthropic initiative under the CWCH Trust. Established in 2004 as the Center for Woman and Child Health, it has evolved into a full-fledged hospital to address the growing healthcare needs of the community. In 2022, the facility was renamed AWCH to emphasize its commitment to the holistic well-being of women and children.

Situated on a sprawling 3.76-acre campus in Ashulia, the eight-story hospital encompasses over 250,000 square feet and houses 250 beds. Its state-of-the-art infrastructure includes 12 ICUs, 8 HDUs, 12 NICUs, and Neonatology services, supported by a dedicated team of over 100 doctors and senior consultants ensuring exceptional patient care. AWCH also boasts cutting-edge facilities, such as a Dialysis Center, Diagnostic Lab, and Emergency Wing, reinforcing its pledge to deliver world-class healthcare services.

Furthermore, the hospital has been accredited to offer postgraduate diploma courses through the Institute of Woman and Child Health, contributing to the development of skilled healthcare professionals.



# EMPOWERED WITH THE ASSURANCE OF RELIABILITY

At Shanta Life, we do things differently. In these transformative times, we are committed to empowering our customers to design their journeys. Our commitment is to be the guide for our customers to curate their own lives. This vision fuels our drive to build a team that reflects diversity, passion, and brilliance. Spearheading our organization are experts and professionals with over decades of experience in diverse fields including the insurance industry. This diversity fuels our mission to innovate, creating a new kind of insurance company that prioritizes simplicity, relevance, and value at every step.



## **Khondoker Monir Uddin**

Chairman

At Shanta, we proudly uphold a legacy of integrity, innovation and excellence. As we embark on our journey in the insurance sector, we remain focused on our goal to offer unmatched life insurance solutions that ensure peace of mind and long-term financial security for our customers.

Our determination to establish trust will remain unshakeable and so will our commitment to setting a new standard in the quality of life insurance services provided.

The initiative of enhancing financial literacy among individuals and boosting confidence in them with services that bring stability is the cornerstone that carries the name of our organization, not only over the financial future of our customers but also over our community as a whole. At Shanta Life, we will continue our four-decade-long legacy of excellence and commitment with utmost sincerity, and I welcome you to explore planning your family's and your employee's financial security with our trusted team.

At Shanta Life, we envision a future where financial security and peace of mind are accessible to everyone. Our mission is to promote the desired quality of life through customer-centric solutions, cutting-edge digitalization, and a steadfast adherence to corporate good governance. Every product we design, every service we deliver, and every interaction we have is guided by our core values of trust, simplicity, ownership, transparency and customer centricity. At the heart of Shanta Life is a passionate and dedicated team who believe that insurance is not just about securing lives—it's about enabling you to take control of your life. As we continue our journey, we remain committed to forging lasting relationships with our clients, partners, and communities. Together, let's build a legacy of trust and ignite the power of possibilities for a brighter tomorrow.

**Nafis A Ahmed**  
CEO



# THE POWER OF ONE CONNECTED VISION

At the helm of Shanta Life, our Board of Directors is charting the course ahead.



**Khondoker Monir Uddin**  
Chairman



**Jasmine Sultana**  
Director



**Saif Khondoker**  
Director



**Mayesha Khondoker**  
Director



**Farzana Hasan**  
Director



**Raiven Hasan**  
Director



**Arif Khan, CFA, FCMA**  
Director



**Iftekhar Rahman**  
Director



**M. Anisul Haque, FCMA**  
Director

# MORE THAN PROTECTION IT'S PREPARATION

At every life stage, we're here to support your goals. With Shanta Life, you get:



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Integrated protection and savings solutions



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Health protection with financial support



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Forward-thinking investment options



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Group solutions that enhance employee trust and retention



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Dedicated plans securing your child's education and future

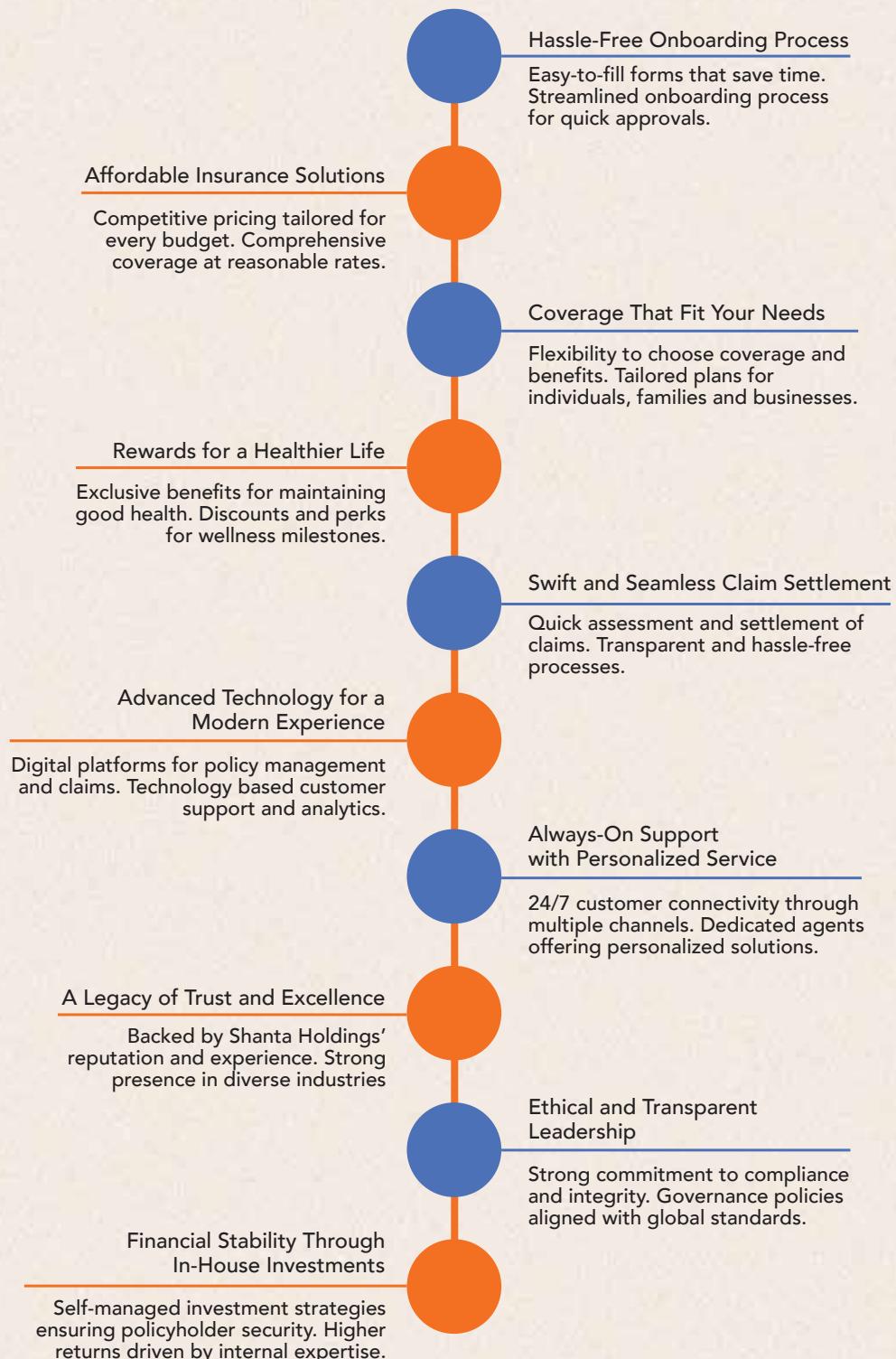


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Legacy planning that protects your loved ones from financial liabilities

Let's forge a secure future of possibilities  
and success – together

## PARTNER WITH US FOR



# WHEN YOU GO FURTHER FOR YOUR PEOPLE, THEY GO FURTHER FOR YOU

Deciding on the best insurance package for your team, making sure you're getting value for money, staying on top of the options available - it can all add up to a daunting to-do list. We're here to make that easier for you.



## Tailored for Your Business

Our experts will help you find the right solution to suit your business:

- We can support any number of employees, in different locations, including commuters and assignees.
- We offer everything from simple, off-the-shelf plans to fully bespoke packages tailored to your specifications.
- We can often match the benefits you receive from your current insurer.
- We keep a close eye on costs to make sure that your benefits package is a worthwhile investment – balancing your need to keep your employees in good health, with your budget.
- We offer discounts on services from our diversified portfolio of partners that your employees can avail.
- Our fraud investigation and claims risk management teams make sure we're paying real claims, reviewing claim costs and checking that providers are charging what they should.



## Dedicated Account Management

### Account management

Your dedicated account management team will help you manage your plan and answer all your questions. You'll be able to count on the same consistent service every day, from a team that knows your business. If you have a larger group to cover, your account manager will also be happy to help you show the value of your benefits package to your stakeholders. They'll keep you updated on how your team is using their benefits, arrange regular email campaigns to engage your employees, and share regular performance reports.



## Keeping Up with Healthcare Regulations

### Healthcare regulations

Healthcare regulations are complex – and they change frequently, often with little notice. We harness unique in country expertise to help make sure your package meets your needs. That includes arranging specialized plans fit for your company. We can set these up in any combination to suit your needs.

\*Solutions available will depend on the size of your scheme.



## WANT SHANTA LIFE BY YOUR SIDE?

To find out more about any of our products, you can:



Give us a call:  
09610889900

Lines are open  
Sunday - Thursday  
10am - 6 pm (BD time)



Email us:  
[info@shantalife.com](mailto:info@shantalife.com)

Visit our website  
[www.shantalife.com](http://www.shantalife.com)



Speak to your Shanta Life  
representative or  
intermediary today.



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